

BUSHRA AYESHA

DIGITAL MARKETER

 7620173145

 28,Jafar nagar,Nagpur-13

 bushraayesha7620@gmail.com

ABOUT ME

I am Bushra Ayesha, a hardworking and quick-learning professional with experience in web development, e-commerce, and digital marketing. Skilled in HTML, CSS, JavaScript, WordPress, SEO, SMM, Canva, and AI tools, I combine technical and marketing expertise to create websites and improve online visibility. I am dedicated, multitasking, and always eager to learn and grow.

EDUCATION

2022-2024 Nagpur University	Master of Technology (M.Tech) in VLSI – 2024
2017 - 2020 Nagpur University	Bachelor of Engineering in Electronic and tele communication

EXPERIENCE

2025 - NOW Digital Sharks	Digital Marketing & SEO Executive – Worked on SEO strategies including keyword research, on-page optimization, and link building. • Managed social media marketing campaigns. • Improved website visibility using analytics tools. • Created digital creatives using Canva & ai.
April-2025 - June-2025	E-commerce Business Owner – Meesho / Independent •Managed online store operations and product listings. • Handled orders, customer communication, and marketing.
Jan-2024 - March-2025	Web Developer – Technovilla • Developed responsive websites using HTML, CSS, JS, and Bootstrap. • Worked on WordPress customizations. • Collaborated with teams to deliver client-focused web solutions.

SKILLS

- HTML,CSS
 - SEO
- Digital Marketing
 - SMM
- Bootstrap
 - Canva
- Wordpress
 - Google Search Console

STRENGTHS

- Quick Learner
- Hardworking
- Multitasker

Declaration

I hereby declare that the information provided is true to the best of my knowledge.